

## EEO PUBLIC FILE REPORT

For the period beginning 8/1/10 and ending 7/30/2011.

Prepared for: North County Broadcasting  
(Name of licensee)

This Report covers the following employment units:

<u>Call Sign</u>	<u>Facility ID</u>	<u>Class of Station</u>	<u>Community of License</u>	<u>LMA(yes/no)</u>
KFSD	49205	AM	Escondido	No
KCEO	67666	AM	Oceanside	No

### A. Full Time Hires

The following is a list of full-time positions filled and recruitment sources used for each position:

1. Job Title: Receptionist  
Date Filled: 7/05/2010  
Total # of Interviews: 2

Recruitment Sources Utilized  
(include name of source, address  
contact person and telephone #)<sup>1</sup>  
\*North County Times Newspaper  
207 Penn Ave.  
Escondido, Ca. 92025 760-745-6611

# of Interviewees Referred by  
Each Source  
Two

2. Job Title: Account Executive  
Date Filled: 2/04/2011

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1A source with an \* was the source that referred the hiree. A source identified with a + is an organization which requested that it be contacted as job openings occur.

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Total # of Interviews: \_4

Recruitment Sources Utilized  
(include name of source, address  
contact person and telephone #)

\*So. Cal. Broadcasters Assoc.  
5670 Wilshire Bl. Los Angeles  
Calif. 90036 Contact: Lavern  
323-938-3100

# of Interviewees Referred by  
Each Source:  
Two

(So. Cal. Broadcasters Assoc. weekly provides job-listing information to over 1200  
minority & community organizations)

North County Times  
1722 South Coast Highway  
Oceanside, CA 92054  
760) 433-7333

# of Interviewees Referred by  
Each Source:  
Two

3. Job Title: Board Operator  
Date Filled: \_1/15/2011  
Total # of Interviews: 1

Recruitment Sources Utilized  
(include name of source, address  
\*walk in

# of Interviewees Referred by  
Each Source  
One

4. Job Title: Board Operator  
Date Filled: \_11/12/2010  
Total # of Interviews: 1

Recruitment Sources Utilized  
(include name of source, address  
\*Personnel Reference

# of Interviewees Referred by  
Each Source  
One

5. Job Title: Account Executive  
Date Filled: \_3/01/2011  
Total # of Interviews: 2

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Recruitment Sources Utilized  
(include name of source, address  
contact person and telephone #)<sup>2</sup>  
\*North County Times Newspaper  
1722 South Coast Highway  
Oceanside, CA 92054  
760) 433-7333

# of Interviewees Referred by  
Each Source  
Two

B. The total number of persons interviewed for all full-time positions during the period covered by during the period covered by this Report was: 10.

C. Recruitment Activities.<sup>3</sup> \_

The following FCC recommended recruitment activities were engaged in during the period covered by this Report.

1. Type of Activity: \_\_\_\_\_  
Job Diversity & Career Job Fair  
9/10/2010  
National Orange Show Event Center  
Sponsored by National American Unity Association

\_\_\_\_\_  
Description of Scope of Activity including  
Positions of Station personnel involved:  
One day job fair featuring account executives from KSPA, KCEO & KFSD

\_\_\_\_\_  
Jeff Gehringer – Business Manager  
(Name and Title of Person Who Prepared Report)

\_\_\_\_\_  
2A source with an \* was the source that referred the hiree. A source identified with a + is an organization which requested that it be contacted as job openings occur.

3As outreach efforts can be undertaken over a two year period, provide an appropriate explanation if no outreach was conducted during the reporting period.

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(Signature)

08/12/2011 \_\_\_\_\_

(Date)

714-502-9494 \_\_\_\_\_

Telephone #